



KESHAV MAHAVIDYALAYA

Keshav Mahavidyalaya, a College of Delhi University, offers a wide range of courses in Science, Commerce and Computers. It is one of the three colleges offering a degree course in Business Studies, the other two being College of Business studies (CBS) and Deen Dayal Upadhyaya College. The basic information on the Bachelor of Business studies (BBS) is as given below.

BBS

Bachelor of Business Studies (BBS) is a professional 3 years (6 semesters) program where each semester is of six months duration. Graduates of this program can look forward to a broad range of career opportunities in the dynamic & competitive environment of today's business world. This program facilitates the integration of academic knowledge and practical work experience as the students are required to undertake summer training for duration of 6 to 8 weeks at the end of semester II or IV during summer vacations. The curriculum of this program covers a variety of areas associated with Business Management starting with basics in the first two semesters and specialization in the last two semesters. Specialization in the last two semesters includes papers from the field of Finance, Marketing and HRD. A student shall have to study 30 papers in all over the three year duration of the BBS program. Out of these 30 papers, 24 papers are compulsory and six are elective.

ELIGIBILITY

The Examinations recognized by DU for being eligible are as given below

1. Senior School Certificate Examination (Class 12) of the Central Board of Secondary Education, New Delhi or an examination recognized as equivalent thereto
OR
Pre-University Examination/Pre-Medical examination (2 years after 10 years of schooling of an Indian University recognized by the University of Delhi)
OR
Intermediate examination of any Indian University/Board of Examination recognized as equivalent thereto
2. Indian School Certificate Examination (12 years) of Council of Indian School Certificate Examination, New Delhi
3. Indian School Certificate of Education Examination of U.K.

ADMISSION PROCESS

Admission to BBS is made through an All India Entrance Examination conducted by CBS.

FEE

The fee for the total programme for the 2009-12 batch is Rs 7,135. It is subject to change.

INTAKE

For the batch 2009-12 the batch strength is 41+ (includes reservation as per norms).

For more details about other courses, visit the official website www.keshav.du.ac.in