



## **IP BBA 2010 Analysis**

The total number of questions was 150 while the time given was 120 minutes. The marking system was 4 for a correct answer and -1 for an incorrect answer. There were 4 sections. The overall difficulty level of the paper was easy to moderate. There was no sectional demarcation. A brief description of the sections from which the questions were asked is as given below.

<b>Section</b>	<b>No. of questions</b>	<b>Marks per question</b>	<b>Total marks</b>
General English	38	4	152
General Awareness	37	4	148
Reasoning	35	4	140
Communication skills and management	40	4	160
<b>TOTAL</b>	<b>150</b>		<b>600</b>

### **GENERAL ENGLISH**

The section was of medium difficulty level. There were 8-9 questions from 3 Reading Comprehension passages. Most of the questions were direct. One could have easily got at least 7-8 correct answers from this passage. The Verbal Ability section comprised of questions from Synonyms, Antonyms, Fill in the Blanks, Suitable words and Idioms. Within the time available, the **minimum correct attempts** in this section are expected to be 27. The time allocation has to be around 35 minutes.

### **GENERAL AWARENESS**

The questions in this test area were predominantly from Current GK and Business GK. The current GK questions came from Politics and Sports (mainly from Olympics), with as many as 20 questions coming from these two areas. The difficulty level of this section was medium to difficult. Within the time available, the **minimum correct attempts** in this section are expected to be 25. The time allocation has to be around 20 minutes.

### **REASONING**

This section consisted of questions from analytical as well as logical reasoning. There was one Data Interpretation set followed by 5-6 questions which were mainly related to percentages. They were of medium difficulty level. The rest of the questions were from standard topics such as Series, Coding & Decoding, Blood Relations and Directions. The 2 series based questions were from alphabets. Within the time available, the **minimum correct attempts** in this section are expected to be 26. The time allocation has to be around 35 minutes.

### **COMMUNICATION SKILLS AND MANAGEMENT**

This section comprised of questions from basic rules of communication as well as basic terminology related to management. The management based questions tested knowledge on management functions along with definitions of important terms as well as Business Communication. The section was of moderate difficulty level. Within the time available, the **minimum correct attempts** in this section are expected to be 25. The time allocation has to be around 30 minutes.

### **SECTIONAL SCORES AND OVERALL CUT-OFF**

Below is present the summary of the above analysis.



Section	No. of questions	Marks per question	Total marks	Time allocation (min.)	Possible Attempts (questions)	Possible Scores
General English	38	4	152	35	29-31	<b>106+</b>
General Awareness	37	4	148	20	26-28	<b>98+</b>
Reasoning	35	4	140	35	28-30	<b>100+</b>
Communication skills and management	40	4	160	30	27-29	<b>103+</b>
<b>TOTAL</b>	<b>150</b>		<b>600</b>	<b>120</b>	<b>110-118</b>	<b>407+</b>

This exam only gives ranks based on scores and there is no GD/PI. Overall, the cut-off could be approximately 415.

All the best

Team BBAGuru

**Disclaimer:** The above cutoffs are only suggestive in nature and may differ from the actual cutoffs. Roots Education cannot be held responsible for any decision taken by the candidate on the basis of the above information.